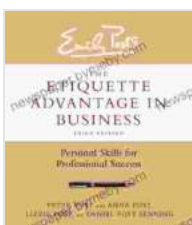


Unleash Your Business Potential with The Etiquette Advantage, Third Edition: A Comprehensive Guide to Professional Success

In today's fiercely competitive business world, it's not enough to be skilled at your job. You also need to possess the social graces and interpersonal communication skills that will make you stand out from the crowd and set you on the path to success. The Etiquette Advantage, Third Edition, is the definitive guide to mastering the art of business etiquette and unlocking your full potential.

This comprehensive volume covers a wide range of topics, from the basics of social etiquette to the intricacies of dining and networking. Whether you're a seasoned professional or just starting out, you'll find something valuable in this book.



The Etiquette Advantage in Business, Third Edition: Personal Skills for Professional Success by Peter Post

★★★★☆ 4.7 out of 5

Language : English
File size : 2271 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 357 pages



What's New in the Third Edition?

The third edition of *The Etiquette Advantage* has been fully updated to reflect the latest trends and developments in business etiquette. New content includes:

- A chapter on digital etiquette, which covers the dos and don'ts of email, social media, and text messaging
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- Updated case studies and examples that illustrate how to apply etiquette principles in real-world situations

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The Etiquette Advantage, Third Edition, can help you:

- Make a great first impression and build lasting relationships
- Communicate effectively and confidently in any situation
- Project a professional image and build your credibility
- Advance your career and achieve your business goals

What Experts Are Saying

"The *Etiquette Advantage* is the ultimate guide to business etiquette. It's a must-read for anyone who wants to succeed in today's business world." - Karen Salmansohn, author of *The Power of Nice*

"The *Etiquette Advantage* is a valuable resource for anyone who wants to improve their professional image and advance their career. It's full of

practical advice and tips that can be implemented immediately." - Letitia Baldrige, former Chief of Protocol of the United States

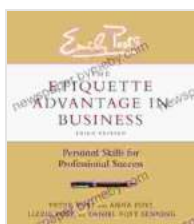
About the Author

Peggy Post is one of the most respected etiquette experts in the world. She is the author of numerous books on etiquette, including Emily Post's Etiquette, the world's best-selling etiquette book. Peggy is also a regular contributor to The Huffington Post and has appeared on numerous television and radio shows.

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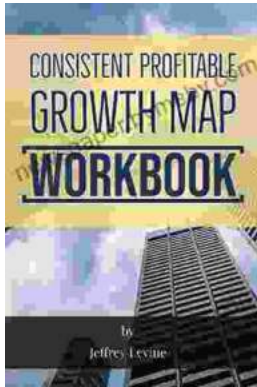


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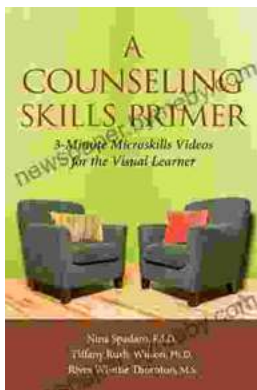
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