

The True Story of the Invention of Crayola Crayons



The Crayon Man: The True Story of the Invention of Crayola Crayons by Natascha Biebow

★★★★★ 4.9 out of 5

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Crayola crayons are an iconic part of childhood. For generations, they have sparked imaginations and fostered creativity in children around the world. But how did these beloved crayons come to be?

The Early Years

The story of Crayola crayons begins in the late 19th century in a small town in New York State. Edwin Binney, a local businessman, owned a paint and wallpaper store. His wife, Alice, was a watercolor artist who frequently complained about the poor quality of the crayons available to her.

In 1885, Binney decided to make his own crayons. He experimented with different ingredients until he created a formula that produced smooth, vibrant colors. He called his new product "Crayola," a combination of the French words "craie" (chalk) and "ola" (oil).



Commercial Success

Binney's crayons were an immediate success. Teachers and parents alike were impressed by their quality and durability. In 1903, Binney founded the Binney & Smith Company, which later became known as Crayola.

Over the years, Crayola crayons have undergone many changes. The original eight colors have expanded to a vast array of shades and hues. The crayons have also been shaped into different forms, including jumbo crayons, scented crayons, and even glow-in-the-dark crayons.



Worldwide Recognition

Today, Crayola crayons are used by children and adults around the globe. They are sold in over 120 countries and have become a symbol of creativity and imagination.

The Crayola brand has also expanded to include other products, such as markers, paints, and modeling clay. But it is the crayons that remain the most iconic and beloved product.



The Legacy of Crayola Crayons

Edwin and Alice Binney's invention of Crayola crayons has had a profound impact on the world. Their crayons have helped countless children develop their creativity, imagination, and fine motor skills.

Crayola crayons are more than just a toy. They are a tool for learning, expression, and creativity. They are a reminder of the power of imagination and the importance of play.



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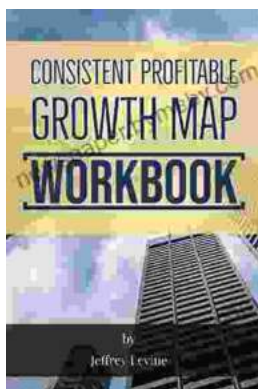
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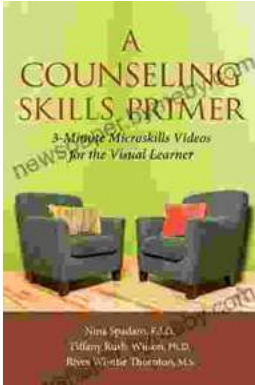
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