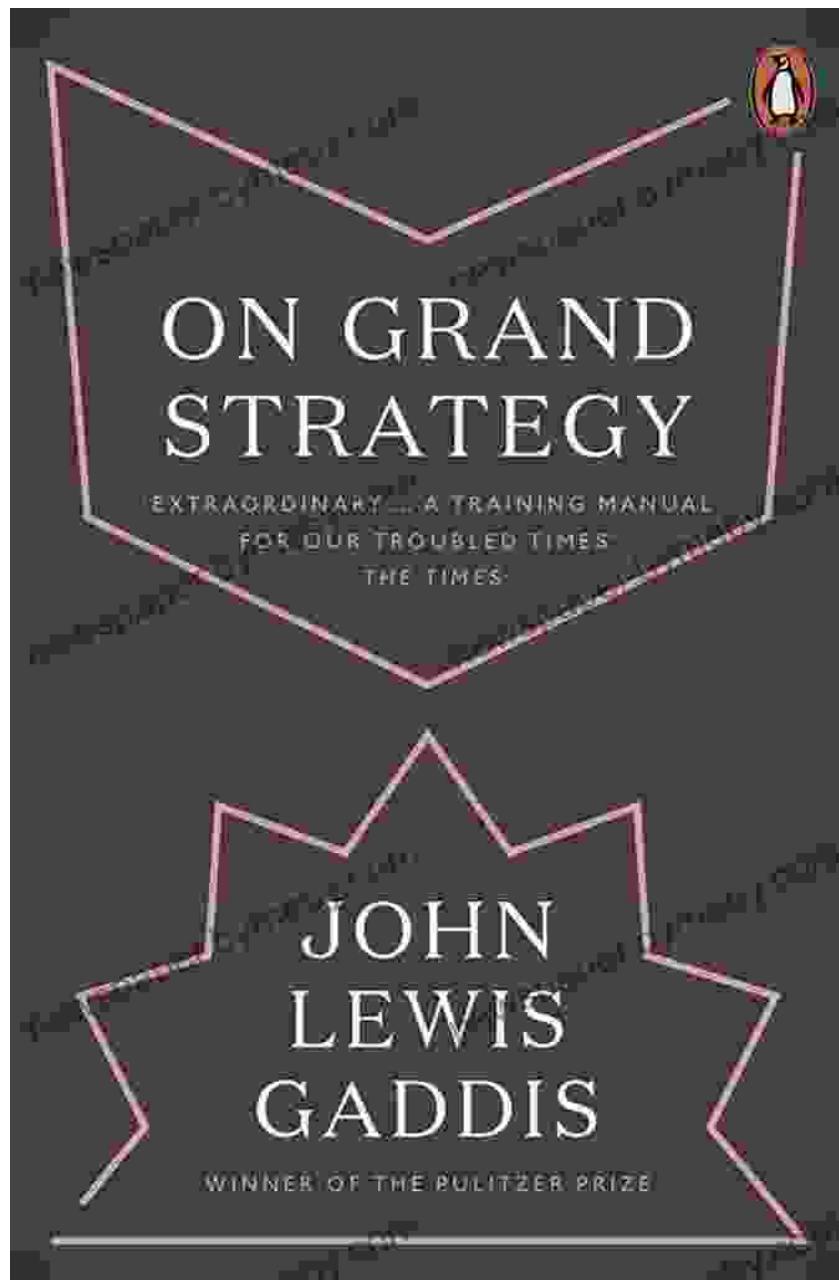


On Grand Strategy: A Grandmaster's Guide to Strategic Thinking



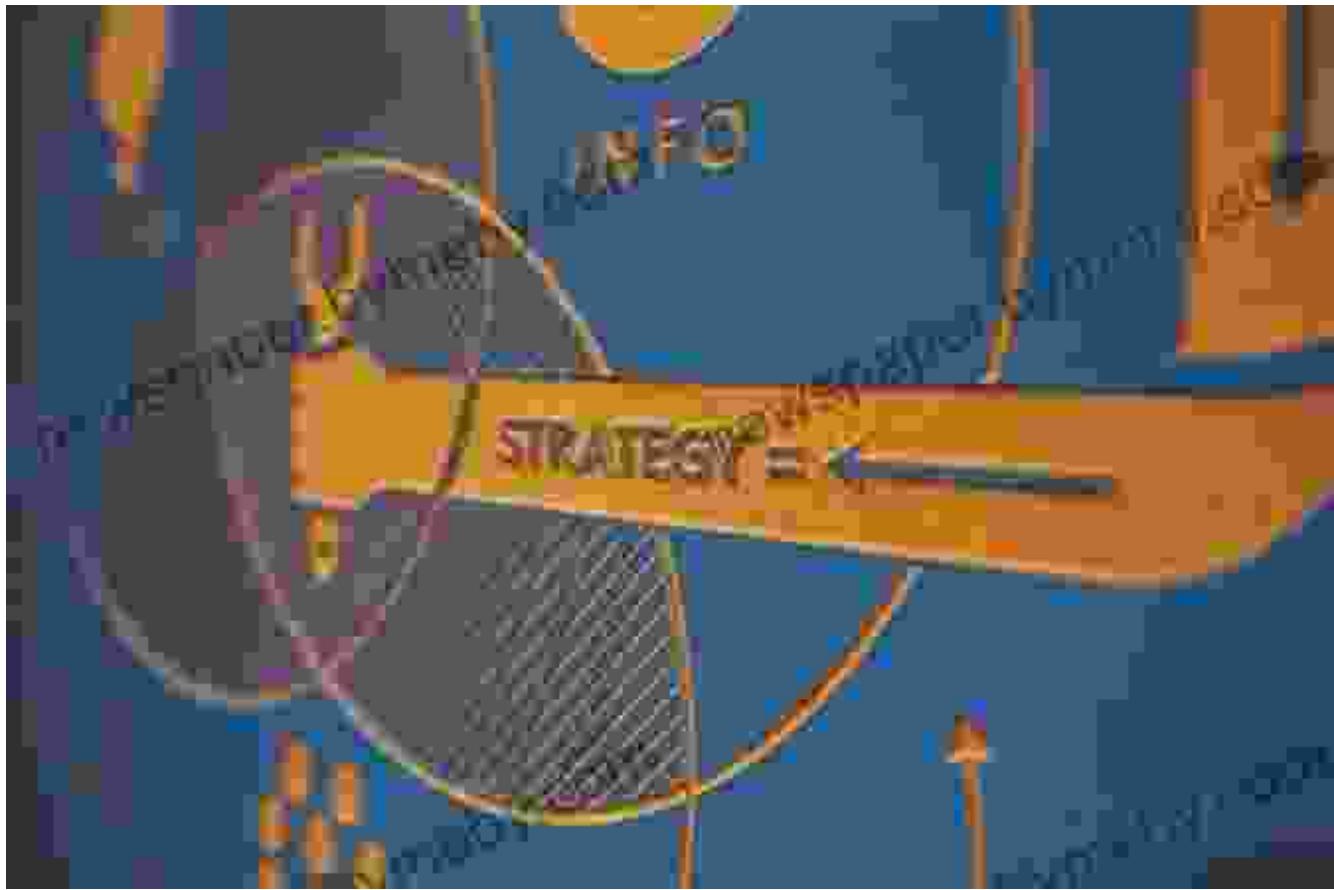
GRAND STRATEGY MATRIX

- Quasi-Hedge
- Market Development
- Market Penetration
- Product Development
- Horizontal Integration
- Diversification
- Exploration

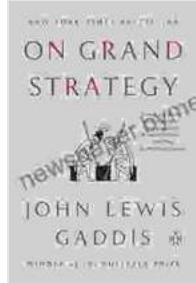
- Market Share
- Cost Leadership
- Differentiation
- Focus

- Cost Reduction
- Process Reengineering
- Quality Improvement
- Innovation
- Product Differentiation
- Customer Service

- Product Line Extension
- Market Penetration
- Market Development
- Horizontal Integration



On Grand Strategy by John Lewis Gaddis



★★★★★ 4.5 out of 5

Language : English
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Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 383 pages

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Gaddis delves into the fundamental nature of grand strategy, distinguishing it from mere tactics or military operations. He argues that grand strategy encompasses the long-term vision and overarching goals that guide a nation's policies and actions on the global stage.

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- Means
- Will

- Time
- Space
- Risk

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Gaddis concludes his masterwork with a thought-provoking analysis of the future of grand strategy. He argues that while the basic principles of grand strategy remain constant, the challenges facing nations are constantly evolving.

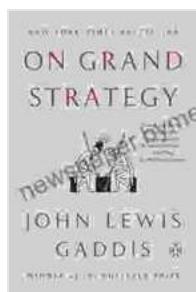
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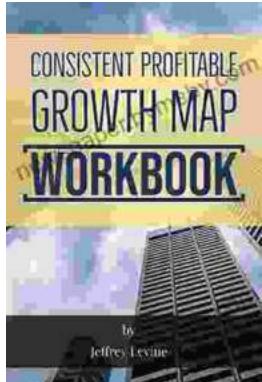


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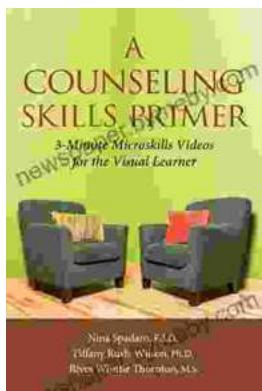
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