Best Interface Is No Interface: A Revolutionary Approach to Design

In the book *Best Interface Is No Interface*, Golden Krishna and Prabhakar Raghavan argue that the best interface is no interface. They believe that the future of human-computer interaction lies in creating devices and systems that are so intuitive and seamlessly integrated into our lives that we don't even notice them.

Best Interface Is No Interface, The: The simple path to brilliant technology (Voices That Matter) by Sam Farmer

★★★★☆ 4.5 out of 5

Language	: English
File size	: 6628 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Print length	: 254 pages

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This may sound like a utopian dream, but Krishna and Raghavan believe that it is achievable. They point to the success of the iPhone as an example of how a well-designed interface can make a device almost invisible. The iPhone is so easy to use that we don't have to think about how to interact with it. We can simply pick it up and start using it.

Krishna and Raghavan believe that the same principles that made the iPhone a success can be applied to all types of devices and systems. They argue that we should focus on creating interfaces that are:

- **Invisible:** The best interfaces are so well-integrated into our lives that we don't even notice them.

- **Intuitive:** The best interfaces are easy to use without any instructions. We can simply pick them up and start using them.

- **Efficient:** The best interfaces help us to get things done quickly and easily.

Krishna and Raghavan believe that the best way to create invisible, intuitive, and efficient interfaces is to focus on the user's needs. We need to understand what users want to accomplish and then design interfaces that make it easy for them to do so.

Best Interface Is No Interface is a must-read for anyone who is interested in the future of human-computer interaction. Krishna and Raghavan provide a compelling vision of a future in which our devices and systems are so seamlessly integrated into our lives that we don't even notice them.

About the Authors

Golden Krishna is a venture capitalist and entrepreneur. He is the co-founder and former CEO of True Ventures, a venture capital firm that invests in early-stage technology companies. Krishna is also the author of the book *The Best Interface Is No Interface*.

Prabhakar Raghavan is a computer scientist and entrepreneur. He is the former head of Google Research and the current CEO of OpenAI, a non-profit research company that is developing artificial intelligence.

Reviews

"Best Interface Is No Interface is a thought-provoking and inspiring book. Krishna and Raghavan make a compelling case for the future of human-computer interaction, and they provide a roadmap for how to create invisible, intuitive, and efficient interfaces."

—Bill Gates

"Best Interface Is No Interface is a must-read for anyone who is interested in the future of technology. Krishna and Raghavan provide a fascinating glimpse into the future of human-computer interaction, and they offer a compelling vision of a world where our devices and systems are so seamlessly integrated into our lives that we don't even notice them."

—Sundar Pichai

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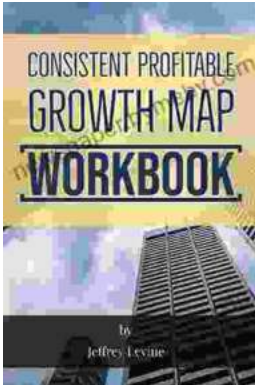
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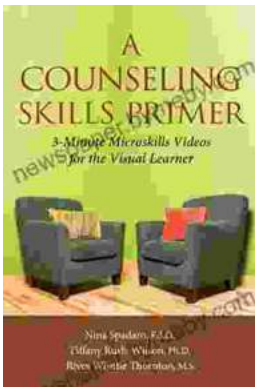|	
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